

BTC 1:1

Interview with Michael Jones
Business owner

SYNCHRONIZED TIME SOLUTIONS
500 Series WiFi clocks

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**MAKE
TIME
COUNT™**

“BTC offers very unique services in the industry”



Interview with Michael J., CEO,
July 26, 2022

BTC: “Michael, what were the time management challenges you faced when moving into your new location?”

We experienced an array of challenges! We recently moved to a newly constructed building with a need for a common time baseline throughout 8 floors and that could also synchronize with other work devices such as phones, tablets, computers and so on. Additionally, we had some very specific needs in spaces such as conference rooms and the auditorium that required tailored clock designs.

BTC: “Why did you select BigTimeClocks® as a supplier?”

We approached multiple vendors but BigTimeClocks® strong reputation, track record in the industry and local support really convinced us to work with them. The team also offered custom clocks services. After two zoom calls we came to a final specification with a lot of input from the BigTimeClocks® design team.

BTC: “How was clock-iD, BigTimeClocks® custom clocks division, so much of a game changer for you?”

Quite frankly, when we initially found BigTimeClocks® we were just expecting to speak to another “Me-too” clock distributor. But BigTimeClocks® are nothing like that. They are actual manufacturers based in the US with local support teams and lots of expertise in developing new custom products. We quickly realized that their know-how and support team would be strong assets in getting our project over the line.

BTC: “What products did you sign-off on?”

We prioritized ease of installation and time accuracy. With that in mind, BigTimeClocks® recommended the use of a wifi based solution. Model 544 (4” numerals and 4 digits) was installed in all common areas. This was a stock item. For other larger spaces such as the cafeteria, an 8” numeral version was developed with 6 digits (model 486_wifi) to also capture seconds on the display. In the conference rooms and auditorium we used a custom solution developed specifically by **Clock-iD**, with special Master and Slave technology allowing to mirror all content from the master display located in the booth onto the slave display, wirelessly. These solutions have allowed our technical staff to relay all timing information (actual time of day, countdown etc.) on stage so that presenters stay on schedule. Again, these solutions are easy to operate and have made our keynotes so much more efficient!

BTC: “What delivery times did you experience?”

Following the pandemic, we were used to long lead times from many of our approved vendors,

but BigTimeClocks® had all standard items in stock, and the products were delivered from Las Vegas to our facility in less than 1 week. For custom items BigTimeClocks® quoted a 4-5 leadtime and ultimately delivered within that timeframe. We thought this was quite a quick turnaround given the fact that product development and coding were involved. So we feel this service is very unique in the industry!

BTC: “Do you have any future projects with BTC?”

Now that we have completed the installation of our headquarters we are investigating the needs of our other facilities, with 4 other branches in the US. We are definitely looking at rationalizing our time systems and therefore will be in contact in the near future...

BTC: “How likely are you to recommend BTC”

I have already been recommending BTC to other businesses! The whole process from specification to delivery and installation was very straight forward and the communication lines were always open between our tech team and BTC sales support and engineers. This made for a very pleasant collaboration. In the final analysis we now have an excellent quality system that has even stayed on budget! The accuracy and synchronized aspects of the clocks have produced immediate results on staff behavior with improved punctuality and schedule coordination. We feel that any business serious about better organizing their daily tasks should definitely reach out to BTC!



Model XL-46-WiFi 

EZ to install, simple to operate, Wifi enabled.
The obvious choice.

Key benefits

In office, education, warehousing spaces and beyond, high accuracy time keeping solutions are key to increase punctuality, schedule meetings and coordinate breaks, tasks, presentations, shifts or manage general administration workloads.

BigTimeClocks® model 544-wifi time solutions offer atomic time eliminating the risk of time deviation while perfectly synchronizing with other network connected devices such as computers, phones and tablets.

Featuring 4" large red LED numerals and 4 digits for hours and minutes, the new model 544-wifi is highly recommended for all education spaces as well as for any open plan, closed office, common areas or meeting room environments.

Easy to configure by connecting to your WIFI network, models 544-WIFI install very quickly, like picture frames, and are absolutely maintenance-free. Weighing only 2.5 pounds per unit, models 544-wifi

are elegantly designed into an extremely durable aluminum case and will stand the test of time!

Accurate and network coordinated time keeping ultimately means less down time, less distractions and more focus on the task at hand. As a result, employee, teams, students and pupil productivity, efficiency and ability to prioritize tasks are dramatically improved, with an average return on investment of under 5 weeks.

When coordinating multiple divisions across building floors, nationwide or even internationally Wifi network synchronized solutions by BigTimeClocks®, extend the time keeping benefits to multiple locations and geographies.

Model 544-wifi is the perfect time keeping solution in both new build constructions and retrofit projects where solutions must integrate without conflicting with existing systems.

BTC® Wifi Series

“Atomic time that matches your phone, Anywhere.

— Morgan Sousa, President,
EZCLOCKS LLC.



EZ SYNC 
Multiple displays, Same content.

> Featured model 544, available with WiFi or ethernet data synchronizing

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